Clinician Update

October 1, 2020

Annual Mandatory Conflict of Interest Disclosure Available on Virtua Works

All Virtua employed health care providers (physicians, nurse practitioners, and physician assistants), as well as director-or-above colleagues, are required to complete the annual Conflict of Interest Disclosure Attestation by **Friday, Oct. 30**. Conflict of interest is defined as any relationship that is (or appears to be) not in the best interest of Virtua Health or those we serve. This would include any personal business or financial benefit received from any decision or action taken on behalf of Virtua Health. Please click <u>here</u> for the Conflict of Interest policy.

The Conflict of Interest Disclosure Attestation will be available on the home page of Virtua Works tomorrow, **Oct. 9**. Please click on the Compliance announcement. Questions and comments are welcome. Should you have any questions, please feel free to contact Ryan Peoples, Compliance Manager, at 856-355-0729, or Raquel Ravelo, Corporate Compliance Auditor, at 856-355-0792.

Reputation Matters: What Our Patients and Families Are Saying

Often, potential patients are introduced to a medical practice or physician through a loved one or a friend, as noted in this five-star review from Michael, a patient of Richard Kader, DO.

Michael wrote, "Before I was one of Dr. Rich's patients, I took my son to him and thought the world of his knowledge, caring, and manner. I became a patient of his the following year and ran into some fairly serious health issues. He helped me through each of them and kept close tabs on my progress. I made a full recovery and am strong as a bull partly thanks to the medical advice and caring of Dr. Richard Kader... a great Dr. and better man."

Every day, we see how positive impressions make a world of difference for patients and their support network. Not only can loved ones write an online review about the quality of care they witnessed, but also they can be so impressed that they become patients themselves. Reviews make a difference in patient satisfaction surveys, but also online, where people often go to share their personal experiences. Remember to "Strive for Five" with each encounter.

2020 American Heart Association Heart Walk — Walk Where You Are

This year's reimagined Heart Walk will be the biggest ever as Virtua's partner, the American Heart Association (AHA), brings the experience right to you. On **Friday, Oct. 23**, you can walk wherever you are, joining 1 million walkers from across the nation.

Almost half of those hospitalized with COVID-19 are stroke survivors or people with heart disease. They're counting on us now more than ever. Your donations will help fast-track research and train frontline health care workers — while we continue the fight against heart disease and stroke.

To register and donate, click <u>here</u>. Then, on **Friday, Oct. 23** at noon, share your experience with us by posting your photos and comments on social media and tagging @VirtuaHealth.

Thank you in advance for being part of this one-of-a-kind experience year and for being a relentless force for a world of longer, healthier lives.

COVID-19 Corner

Coronavirus Update | Travel Advisory Update

On **Sept. 29**, the State of New Jersey updated its 14-day quarantine travel advisory. Colorado was added. Arizona and Virginia were removed. In total, 34 states and U.S. jurisdictions meet the travel advisory criteria. Click <u>here</u> to view the complete list and additional details.

Virtua colleagues traveling to those states or traveling internationally are required to call the colleague hotline at 609-444-2828 upon return for guidance and return-to-work instructions. Colleagues who traveled to or from these areas, provided they are not exhibiting symptoms, will return to work. Should screening indicate that a 14-day period of self-monitoring is required before returning to work, colleagues may be required to use their own paid time off and/or may need to take time off on an unpaid basis if no paid time off is available.

Colleague travel to one of the 34 states and U.S. jurisdictions is strongly discouraged to ensure the health and safety of you, your family, your fellow colleagues, and patients.



By the Numbers

The following charts reflect the latest figures for Virtua-site cases of COVID-19.

Fast Facts

- The rate of transmission in New Jersey is continuing to trend upward and is currently at 1.16.
- Locally, in the tri-county area, there have been a total of 1,241 confirmed deaths, as of 1 p.m. today. The state also reports "probable" deaths from COVID-19, with figures shared separately on the <u>state dashboard</u>. For the three counties, probable deaths would account for an additional 101 fatalities.
- The total number of cases are as follows:
 - Burlington County 7,208
 - Camden County 9,996
 - o Gloucester County 4,710

Virtua Berlin's Back-to-School Drive Benefits CASTLE Program

The RISE team at the Virtua Health & Wellness Center – Berlin is sponsoring its annual Back-to-School drive benefiting its CASTLE program as well as the Berlin Community School from now until **Saturday**, **Oct. 31**.

As in previous years, supplies can be dropped off in bins located inside the Community Room in the Virtua Health & Wellness Center – Berlin and at the time clock in the Virtua Health & Rehabilitation Center – Berlin.

Additionally, supplies can be sent via Amazon.com. Click <u>here</u> to view the Amazon Wish List and select the Virtua Berlin Radiology RISE Team Donation Gift Registry Address to send your donations.

If you have questions regarding this community event, please reach out to Lauren Keinholz in radiology at x23310 or Jillian Arend in CASTLE at x23270.

Tune in to a Special Virtual Performance from Musicians on Call

Musicians on Call, who deliver the healing power of music to patients, will be hosting another virtual performance on **Wednesday, Oct. 7** at 3 p.m. for patients and colleagues at its member hospitals in the Philadelphia region, which includes all Virtua hospitals.

We invite you to share this link with patients and fellow colleagues. The 30-minute show will be broadcast live on YouTube. Click <u>here</u> to view the flyer for more details. On **Wednesday, Oct. 7**, click on this link <u>https://youtu.be/UiAfoMZk1JU</u> to view the virtual musical performance.