

Clinician Update

March 30, 2023

Happy Doctors' Day!

Virtua Health is proud and grateful to wish all physicians a Happy National Doctors' Day! While March 30 is the official day of recognition, we want you to know that every day we are thankful for your work and dedication to your patients, fellow colleagues, and community. Simply put, we know that you bring your best self to work each day.

This year, Virtua's theme for Doctors' Day (and our forthcoming 2023 colleague celebrations) is "Best." Look for recognitions to appear in our tri-county advertisements, social media posts thanking and honoring you, and also in our traditional on-site celebrations in our practices and acute care hospitals.

In a collective effort to show our appreciation of our *Best Doctors*, colleagues took to Virtua's social platforms ([Virtua's Colleague Facebook page](#), [public Facebook page](#), [Twitter](#), [Instagram](#), and [LinkedIn](#)) and posted their thanks via photos, selfies, and messages.

Virtua's Philanthropy team also invited patients and donors to celebrate the Virtua doctor who made a difference in their life by sharing their story or making a gift of gratitude. Learn more about how our patients are honoring their caregivers at www.virtua.org/gratitude.

This Doctors' Day, we urge our physicians to take a moment to reflect upon your distinguished profession and to accept our heartfelt appreciation for your collaboration and friendship. We hope that you take a moment to bask in the limelight and accept our heartfelt gratitude for all your good works.

Celebrating Practicing Excellence Launch Week

Next week is Practicing Excellence Launch Week! Look for launch events across Virtua, including chalk art at the Virtua hospitals and the premiere of our [music video](#).

All colleagues, regardless of work location, are invited to enjoy a free frozen treat at a Virtua hospital during launch week. On Wednesday, April 5, stop by the Practicing Experience table set up at each of the Virtua hospitals from 11:30 a.m. to 1:30 p.m. You can redeem the voucher at any hospital cafeteria. If you need any assistance with registration or enrollment, the team will be happy to assist you—and reward you with a sweet treat!

For a reminder to see how to register your Practicing Excellence account, click [here](#) for a previous *Clinician Update* now posted on Digital 411.

Explore the Practicing Excellence Resources

All colleagues are invited to visit Colleague Corner to consult the updated [Practicing Excellence Resource Library](#). When we begin Week One of the *Patient Experience Program* starting April 3, be sure to consult

these resources. The resource library features a folder for each of the *Patient Experience Program* learning tracks. Each folder contains the following:

- **Log-In Guide:** A one-page PDF on how to enroll in the learning track (including the join code).
- **Group Learning Slides:** A slide for each week of the program that includes reflection/discussion questions and a call to action based on that week's featured tip. (Great for daily huddles and bulletin boards!)
- **Program Toolkit:** A PDF packet that shows the 26-week curriculum on a single page, ideas for generating participation among your department, and more.

Looking forward to the launch!

Top Docs Polling — SJ Magazine — Friday, March 31 Deadline

SJ Magazine's Top Doc Ballot (doctors-only voting) and Top Doc Patient Poll will be concluding on **Friday, March 31 at 5 p.m.** for the special issue which will be published in September.

Here's how it works. "If you were ill, who would you go to?" That is the guiding question being asked by *SJ Magazine*. [Click here as a physician to vote.](#)

Please feel free to share with patients, as they can vote [here](#).

Looking back to last year, to view the physicians who were chosen by their peers—and patients—as a *SJ Magazine* 2022 Top Doc, [click here](#).

Check Your Emails March 31 for Modern Healthcare Survey

On Friday, March 31, a random selection of 650 full-time and part-time colleagues will receive *Modern Healthcare's* "Best Places to Work" Survey.

The email will come from Surveys@WorkforceRG.com with the subject line: *Your Voice Counts – Best Places to Work in Healthcare*. Please do not report it as phishing.

Two hundred sixty colleagues must complete the survey for us to be considered. We encourage you to check your email inboxes for this important request.

The number 260 may seem small, but we still need everyone's support. Those who have been selected should promptly complete the survey. Thank you in advance for supporting this initiative.

Heart Failure Today Now Posted to Digital 411

Our most recent issue of the *Today* series of physician education newsletters centers on what is new in treating heart failure (HF) at Virtua. [Heart Failure Today](#) details the many advances across a range of HF areas.

“When [CHF] patients come to us, our goal is to optimize their medical therapy, ensuring that they are on appropriate guideline-directed medical therapy (GDMT) and pursue any additional diagnostic or therapeutic interventions that can help improve their heart failure,” said Tolulope Agunbiade, MD, director of Virtua’s Advanced Heart Failure Program.

[Click here to view Heart Failure Today](#). Remember that our library of publications has a home base on [Digital 411](#), found under “Additional Resources/Clinician Publications.” There, you can find archived copies of *Clinician Update*, as well as a growing resource of the *Today* series.

International Awards Program Recognizes Virtua

A prestigious awards program has recognized Virtua for its outstanding online interactions with consumers. Virtua earned the highest-level rating—the “800 Award”—for 72 of its online listings, representing its hospitals, medical practices, and individual medical providers.

The awards, which honor organizations in several industries, “set the gold standard for what it means to be customer-centric,” according to Reputation, a California-based firm that produces the rankings.

“Consumers are increasingly turning to online ratings and reviews to help guide their health care choices,” said Chrisie Scott, SVP and chief marketing officer. “The doctors and facilities they choose represent important acts of trust. We strive to have listings that are easy to find, with vital information and credible reviews from people who have experienced the care so that others can make informed choices.”

Award recipient and Virtua bariatric surgeon Dr. Gaurav Sharma has seen the effects in his own medical practice. “More and more often, my patients discover me through online listings and reviews.”

Click to read more [here](#), and also [here](#) in *Becker’s Hospital Review*.

Community Connection Spotlights Samost Jewish Family and Children’s Service of Southern New Jersey

Virtua’s Community Connection refers patients to social service organizations throughout our region. In this edition of *Clinician Update*, we spotlight trusted partner [Samost Jewish Family and Children’s Service of Southern New Jersey \(JFCS\)](#).

JFCS actively engages with patients and community members. The organization has been dedicated to helping people meet life’s challenges for more than 78 years. As a nonprofit social service agency, they proudly serve people of every age, faith, and economic background. They provide quality, affordable, and accessible services to thousands of vulnerable individuals living in Burlington, Camden, and

Gloucester counties. JFCS offers five core services: Counseling & Support Groups, Disability Services, Family Assistance (Food Pantry & Domestic Violence Support), 60+ Services, and Volunteer Opportunities. Click to view their [resource materials](#).

For more information and to contact JFCS, visit Community Connection via EPIC or visit virtua.findhelp.com. Type “Jewish Family & Children’s Service of Southern New Jersey (JFCS)” in the search box or click [here](#).

From the Hello Good Mailbox

Jackie DeLash, practice manager, shares the good by recognizing the Virtua Cardiology – Hammonton team. She writes:

We had a patient in the office for a stress test. The patient became unresponsive, collapsing in the waiting area of the office. The team jumped into action, calling the doctors to start CPR. The patient regained a pulse and was transported to the hospital. Although we really never know how we’re going to react in an emergency situation, everyone stayed calm and worked together—calling 9-1-1, assisting with CPR and EKGs, clearing the area, and keeping the patient’s family calm. Thank you to Dr. Saia, Dr. Sholevar, Celia, Lorena, Jackie, Michelle, Dawn, Denise, Danielle, Julie, Amy, Tracy, and Kim. Well done!

See the good? Share the good! Email hellogood@virtua.org with stories, letters, and cards about fellow colleagues who are spreading the good in our campuses and the community.

Upcoming Events

“Do You Hear Me, Do You See Me?” Panel Discussion on Black Maternal Health

April 12, 12 to 1 p.m.

The Black and African-American Colleague Community invites you to join the “Do You Hear Me, Do You See Me?” virtual panel discussion regarding black maternal health. The panel will include Saleema McNeil, CEO and reproductive therapist of Oshun Family Center; Veronica Sturgis, nurse home visitor of the Nurse-Family Partnership, Southern New Jersey Perinatal Cooperative; and Ambrial Smith, project director of Camden Healthy Start, Southern New Jersey Perinatal Cooperative.

Register through the Virtua Learning System: [“Do You Hear Me, Do You See Me?” Black Maternal Health Stories](#).

American Red Cross Blood Drive at Virtua

Dates in April

Virtua invites all eligible colleagues to make a significant impact in our communities by donating blood. Virtua is working with the American Red Cross to host several upcoming blood drives. We encourage

you to help maintain a sufficient blood supply by donating at a [Virtua location](#) or another drive in the region. Click to view [Charley's](#) and [Joan's](#) personal stories about how blood donation saves lives.

Upcoming Event: Cherry Hill Free Clinic "Cycling for Care"

May 13

Looking for a great way to start Mother's Day Weekend? The "Cycling for Care" event is a bike ride through the rolling hills of Burlington County on Saturday, May 13. Come join for an easy 10 miles, a challenging 100 miles, or any distance in between. It's all to benefit the Cherry Hill Free Clinic.

"I can't thank our clinicians enough," said Jubril Oyeyemi, MD, FHELA, medical director for community health at Virtua, and founder and CEO of Cherry Hill Free Clinic. "Most especially our Virtua clinicians for all your support to CHFC as we have worked together, tirelessly, to provide health care, at no cost, to neighbors who cannot afford health insurance. Events like this bring us all together for what we persevere in that is so very special—being here for good."

To register, [click here](#).

IDEA

Awareness and Recognition

[Celebrate Diversity Month](#) began in April 2004 to highlight learning about similarities as well as differences across groups of people, further deepening conversations to connect with each other.

In endorsing and celebrating diversity in April, we recognize the following observances.

[Passover or Pesach](#) is celebrated April 5 to 13 and commemorates the exodus of the Israelites after 400 years of slavery in Egypt. It's called Passover because God passed over the houses of the Jews during the 10th and final plague.

[National Arab American Heritage Month](#) celebrates the existence and contributions of those of Arab backgrounds and encourages active learning about Arab cultures and experiences.

[Autism Acceptance Month](#) empowers everyone in the Autism community to live fully. The theme is #CelebrateDifferences as we continue to work toward a world where everyone is included.

Additionally, March 29 was [National Vietnam War Veterans Day](#). In honor of this day, the We Serve Colleague Community asks colleagues to donate [essential and personal care items](#) to Veteran's Haven, a transitional housing program for veterans. The donations box is located at Virtua Voorhees Hospital (colleague entrance) until Friday, April 7.