

Clinician Update
June 10, 2021

NEXT WEDNESDAY: Virtua Clinician Town Hall June 16

You are invited to a Virtua Clinician Town Hall, next Wednesday, **June 16 at 6 p.m.** Hear from Virtua leaders as they present an important, clinician-focused update on how we have met our community's needs and what we are planning for the future.



Zoom login details:

When: Jun 16, 2021 06:00 PM Eastern Time (US and Canada)

Topic: Virtua Clinician Town Hall

Please click the link below to join the webinar:

<https://zoom.us/j/91849171848>

Or One tap mobile :

US: +13017158592,,91849171848# or +13126266799,,91849171848#

Or Telephone:

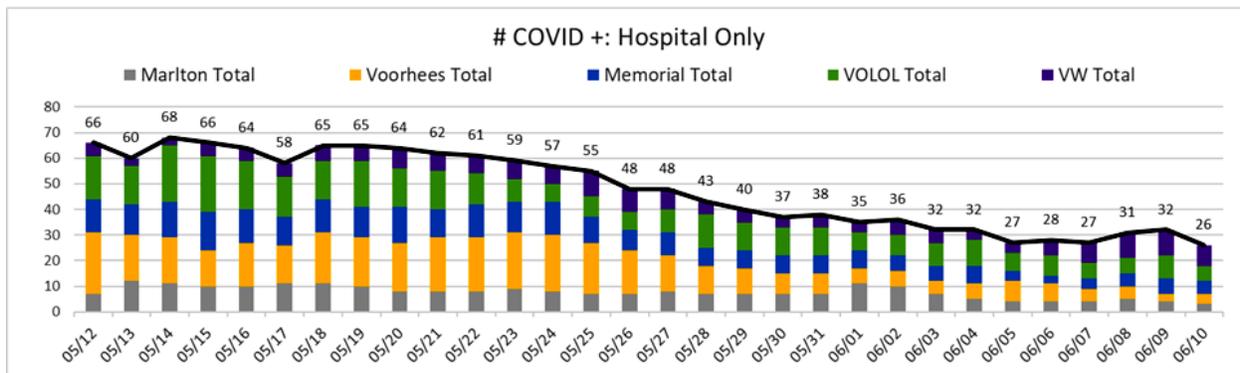
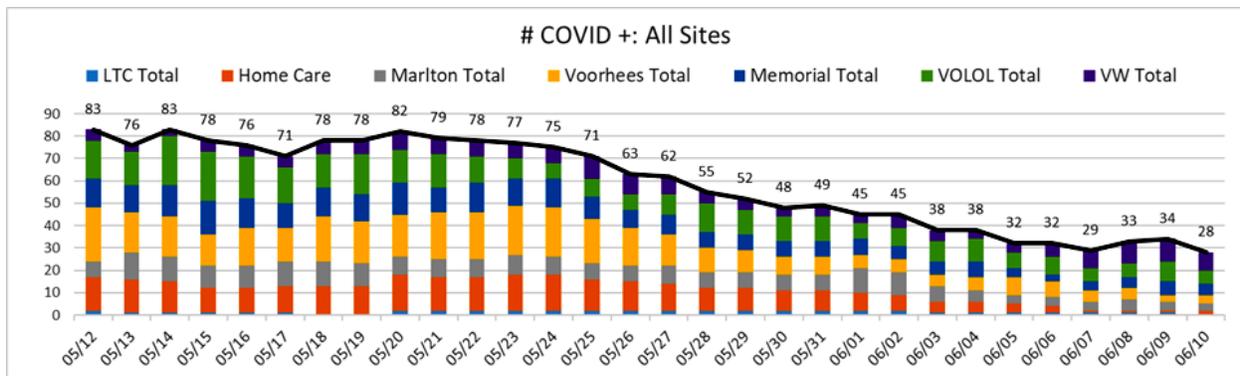
Dial(for higher quality, dial a number based on your current location):

US: +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or +1 253 215 8782 or +1 346 248
7799 or +1 669 900 6833

Webinar ID: 918 4917 1848

International numbers available: <https://zoom.us/u/ak76E2Ct>

Virtua COVID-19 Census



Fast Facts

- The rate of transmission in New Jersey stands at 0.77.
- According to the CDC, New Jersey ranks sixth among all states with nearly 72 percent of all New Jerseyans eligible for vaccination having received at least their first shot.
- The state’s own “Vaccination Overview” dashboard keeps tabs on how New Jersey is doing. A total of 9,049,275 doses of vaccine have been administered.
- The total number of cases as of 3 p.m. are as follows:
 - Burlington County: 38,276 cases
 - Camden County: 49,007 cases
 - Gloucester County: 26,558 cases
- COVID-associated mortality for Camden, Burlington, and Gloucester counties stands at 2,613.

It’s Fun to be Done!

After more than a year spent social distancing, it’s wonderful to once again pursue the activities we love with family and friends. Some people even claim to look forward to awkward first dates, crowded airports, and hearing people crinkle candy wrappers in the movie theater. Of course, to enjoy any of these things without worry, we must encourage full vaccination within our community.

To help motivate those who are still making up their minds, the New Jersey Hospital Association is promoting the [Vax and You Shall Receive](#) campaign, in which those who receive the COVID-19 vaccine get a chance to score some freebies, including a complimentary Krispy Kreme doughnut and free access to all of New Jersey’s state parks and forest facilities. Vaccinated people are also eligible for prizes such as tickets to the Super Bowl, the Formula One Grand Prix, Live Nation concerts, All-Star Games, and WWE Wrestlemania.

At Virtua, we know *It's Fun to be Done*, which is why we are also raffling prizes and launching an ad campaign that invites people to safely rejoin the world through vaccination. Click to view the [video](#).

Virtua Voorhees Hospital 7A Receives Prism Award

Congratulations to the 7A team at Virtua Voorhees Hospital for their second AMSN PRISM Award re-designation! The award is co-sponsored by the Academy of Medical-Surgical Nurses (AMSN) and the Medical-Surgical Nursing Certification Board (MSNCB). PRISM stands for Premier Recognition in the Specialty of Med-surg.

The AMSN PRISM Award provides special recognition to the exemplary practice of medical-surgical units, recognizing not only the professional registered nurse, but our entire interdisciplinary team working together to achieve outstanding patient outcomes and customer loyalty!

Through this distinguished honor, AMSN and MSNCB appraisers unanimously identified and recognized the 7A team for achieving sustained excellence in the following categories:

- Effective leadership
- Recruitment and retention of competent staff members
- Evidence-based practice
- Positive patient outcomes
- Healthy practice environment
- Lifelong learning of unit staff members

Congratulations to nursing director Cindy Kavano, assistant nurse manager Jodie Gross, advanced nurse clinician Danielle Glogovsky, and the entire 7A team for their tireless efforts in achieving excellence!

Virtua in the News

- **As COVID-19 Vaccines Lead to Reopening, Experts Share What They're Doing** - Dr. Troy Randle, a Virtua cardiologist who had a stroke after COVID-19, is among several experts who discussed the activities they're now doing, given the state of vaccinations and the pandemic. Read the *Philadelphia Inquirer* story [here](#).
- **Today's Biggest Men's Health Issues — How Health Systems are Responding** - Dr. Reg Blaber, Virtua's executive vice president and chief clinical officer, is among four health care leaders who provided his insights for this article in *Becker's Hospital Review*. Read it [here](#).
- **Virtua's Mobile Grocery Store Celebrates 1,000th Customer** - Our rolling supermarket marked the milestone with balloons, gifts, and recognition of its 1,000th shopper. The program has already exceeded its three-month target by more than 20%, notes this *NJ Biz* piece. Read and view photos [here](#).
- **Virtua Voorhees Holds Patio Party to Celebrate Its 10th Anniversary** - Hospital colleagues enjoyed a 10-hour event featuring food, activities, and gifts with staff members dropping by throughout the day. Watch TV coverage [here](#).
- **New Jersey to Begin Closing Mega-Site Vaccination Centers** - Governor Phil Murphy expressed gratitude to the health systems that partnered with the state at each of these sites, including Virtua Health. Read the story [here](#).

WE Applaud Our Colleagues for Demonstrating Our Guiding Principles

Melissa Weissman, director of clinical practice, recognized Jennifer Redner, instructional designer, for demonstrating Continuous Learning and Innovation. Melissa wrote:

“Thank you so much for being so awesome and creating the CAUTI/CLABSI Epic VLS module for our nursing skills education sessions. This module and the information is incredibly valuable for the bedside clinicians to support their nursing practice. You worked so fast to make this happen, and I know I speak on behalf of our entire team when I say THANK YOU for all you do!”

This is an example of Continuous Learning and Innovation, as we are always looking for ways to create something new or innovate to better serve our colleagues and communities.

Virtua CASTLE Program Hosts Vaccination Clinic for Patients and Family Members

The Virtua CASTLE program recently hosted a special one-day COVID-19 vaccination clinic — administering a total of 47 vaccines to patients and their family members, ages 12 and older.

“Providing easy access to the vaccine helps increase vaccination rates in Camden,” said Amy Quick, CASTLE program director. “The day truly became a family event, with parents and guardians arriving with their children. Our last group of the day was a family of five who received their first doses together. We extend our gratitude to the vaccinators and support staff who ensured a seamless and efficient vaccination process. Thank you for making this event a success.”

Help Your Patients Kick Smoking for Good

Virtua is offering a two-session educational support group to help individuals learn about the tobacco addiction process and get tools and support to quit smoking. The program includes free nicotine patches, lozenges, and acupuncture. Topics will include addiction, stress management, and developing a personal plan to quit smoking.

This is a free program run by trained tobacco specialist. Registration is required, [with details found here](#).

Dates: Tuesday, July 13 and Tuesday, July 20

Time: 5 to 6:30 p.m.

Carebridge Connects

Every month, Virtua’s partner Carebridge offers webinars and resources to uplift your state of mind, encourage your personal growth, and enhance your sense of self.

June’s webinar focuses on being able to effectively make decisions that positively influence you, your loved ones, and your colleagues. In an overly stimulated world, many people feel like they have access to more information than ever before, but less time to make important decisions.

We invite you to [view the webinar](#) and use access code **Y6EXA**.

Additionally, Carebridge invites you to read these articles: [Decision Making Skills to Reduce Stress](#) and [Making a Good Decision in Seven Steps](#).