

Clinician Update

August 12, 2021

Virtual Town Hall: Answers to Our Colleagues' COVID-19 Vaccine Questions

All Virtua Health colleagues are invited to join a town hall via Zoom on **Tuesday, Aug. 17 at 6 p.m.** This live virtual event is a judgment-free, safe environment, where our speakers will address colleagues' questions and concerns about vaccination and Virtua's mandatory vaccine policy. The meeting will be hosted by Virtua President & CEO Dennis W. Pullin. Speakers will include Virtua leaders Dr. John Matsinger, Dr. Reg Blaber, Rhonda Jordan, and others.

Clinicians are welcome to join. In addition, please encourage your team members to attend and ask questions. This town hall is an opportunity for all colleagues to gather and be heard. **Please note that all pre-submitted questions will be presented anonymously.** Those pre-submitted questions should be sent to virtuainfo@virtua.org before and during the event, and our town hall host Joe Bisicchia will present them to our experts.

Here are the details:

Click on the link: <https://zoom.us/j/95606058214>

Or call: +1 929 205 6099

Webinar ID: 956 0605 8214

Note: In related news, Virtua colleagues can receive the COVID-19 vaccine at the following pop-up clinics. Email covidmegasite@virtua.org or call **856-325-4222** to schedule an appointment.

Aug. 17, Virtua Our Lady of Lourdes Hospital, 8 a.m. to noon

Aug. 20, Virtua Mount Holly (Memorial) Hospital, 8 a.m. to noon

Aug. 24, Barry D. Brown Health Education Center, 8 a.m. to 5 p.m.

Due to the recent upgrade of the Virtua VPN, you may need to download the latest version of Zoom in order to connect to the Town Hall. Navigate to update: [Download Center - Zoom](#).

Latest COVID-19 Fast Facts

- COVID-19 hospitalizations in New Jersey rose to 763. Hospitalizations have more than doubled in the past month.
- The rate of transmission in New Jersey is now 1.3.
- The total number of cases as of 3 p.m. are as follows:
 - Burlington County: 39,616 cases
 - Camden County: 50,680 cases
 - Gloucester County: 27,453 cases
- COVID-associated mortality for Camden, Burlington, and Gloucester counties: 2,676.
- The state's Vaccination Overview dashboard reports 10,692,291 doses of vaccine have been administered.

American Hospital Association Names Dennis Pullin to Board of Trustees

The American Hospital Association (AHA) announced its election of Virtua President and CEO Dennis W. Pullin, FACHE, to its Board of Trustees. Dennis is one of six new members to serve a three-year term beginning Jan. 1, 2022.

“I am honored to contribute to the AHA and its collective body of thought-leaders and change-seekers who truly want to elevate the health and well-being of all,” Dennis said. “Together, we will enhance equity, enable system transformation, advance affordability, and help guide the nation through the ongoing effort to end COVID-19.”

The Board of Trustees is the highest policy-making body of the AHA and has ultimate authority for the governance and management of its directions and finances. Learn more at [AHA.org](https://www.aha.org).

There’s Still Time to Take the “Hospital at Home” Survey

Virtua Health is exploring how the “Hospital at Home” model may benefit patients and clinicians in our community. With this short (less than five-minute) survey, we’d appreciate your feedback on this initiative, which is being adopted at some of the nation’s most respected health systems. Your feedback is essential to make sure we get it right. Please weigh in [here](#).

5.5 AOA/AMA Credits Offered at Cardiology for Primary Care Symposium: Saturday, Sept. 11

Mark your calendars for the annual Virtua Cardiology for Primary Care Symposium to take place on **Saturday, Sept. 11, 2021**. This will be the 11th year Virtua Cardiology has held this event to educate primary care practitioners, physicians, NPs, PAs, and nurses on news and trends in cardiovascular care. Hosted this year as a dynamic interactive experience on a virtual platform with vendor booths, it will be a valuable educational opportunity. In addition to 5.5 AOA Category 1-A and 5.5 AMA PRA Category 1 credits™, this year the program offers 5.5 nursing contact hours.

The one-day symposium is part of the online five-block Rowan CME series, “Key Essentials for Optimizing Patient Care,” and is designed specifically to better prepare primary care providers for the management of their patients. The cardiology section is dedicated to the education of primary care and family medicine clinicians on the most current guidelines for treating and optimizing care of the cardiovascular patient. Topics that will be covered include:

- COVID Management: Cardiovascular Impact with COVID
- Cardiovascular Health Care Disparities
- Congenital Heart Disease: Overview and Implications in Adulthood
- Cardiovascular Pre-Operative Risk Assessment
- Geriatric Cardiology
- Heart Rhythm Disorders and Primary Care
- Cardiovascular Sports Clearance after COVID

[Clinicians, click here](#) to register for Key Essentials: Cardiology for Primary Care CME - Fall 2021.
[Nurses, click here](#) to register for CEUs.

For more information, or to sign up for the series [click here](#).

What’s in a Name? Learn More About Virtua Mount Holly Hospital

Earlier in the summer, Virtua announced a major, multi-year renovation of Virtua Memorial Hospital, and that the hospital is receiving a new name: Virtua Mount Holly Hospital. Transitioning from one name to another can be tricky, so here is some guidance.

- **When should I start calling it Virtua Mount Holly Hospital?** Today! In conversation or in writing, you can refer to the hospital by its new name. If you think that will cause confusion among your audience, feel free to write “Virtua Mount Holly (Memorial) Hospital” or say “Virtua Mount Holly Hospital – formerly Virtua Memorial.”
- **Is it Mt. Holly or Mount Holly?** The name of the township is Mount Holly. Although it is common to see it shortened, we ask everyone to use the complete, proper name. This creates consistency within Virtua. It also makes our spelling consistent with external parties, as the township school system, fire department, and other entities all spell out the word “Mount.”
- **What comes next?** Although it will take time to officially update the name on documents, website listings, signage, and so forth, all of us can lay the foundation for the change starting now. Keep an eye and ear out for incidences of people using the old name and gently steer them in the right direction.

Virtua Colleague Joins Tammy Murphy’s Panel Presentation on Early Intervention

On July 29, New Jersey First Lady Tammy Murphy hosted the live virtual event, “Ask an Early Intervention Professional.” Joining Murphy were early intervention professionals throughout New Jersey, including **Marsha Debow**, manager of pediatric rehabilitation services at Virtua, who offered insight on children’s developmental milestones.

Those who viewed the program complimented the panelists on a job well done:

“Thank you, Miss Marsha Debow, who helped our Katie girl find her words. So happy we were blessed with your help! Congratulations on your accomplishments.”

“Thank you to everyone! You spoke with passion about the work early intervention does daily. You did a great job of representing all of us. Thank you for spreading the word to New Jersey about early intervention.”

Click to view the [discussion](#).

From Falling on Ice to Walking on Sand

When Steve Carter of Medford Lakes slipped on an icy surface in February 2021, he knew right away that he injured himself badly. Sure enough, imaging showed that Carter had multiple fractures in his ankle.

With expert clinical care provided by orthopedic trauma surgeon Dr. Christopher Haydel, Carter was able to go from incapacitated to strong in a matter of months. He was so pleased to be walking at all—let alone walking on beach sand this summer and lifting his two daughters into the air—that he knew he had to thank Dr. Haydel somehow.

So, Carter made a gift to Virtua in Dr. Haydel’s honor to express his gratitude for the excellent care he received. He wrote:

Dr. Haydel was able to fix my shattered ankle and get me up and running again months ahead of schedule. His bedside manner was impeccable and his ability to explain what was needed to heal correctly provided me with an easy road map to follow.

Congratulations to Dr. Haydel on being honored with this gift to Virtua. Thank you for being such an outstanding example of Virtua's Culture of WE!

Visit virtua.org/gratitude to learn more about how we invite our community to make a lasting impact through philanthropy

Virtua Introduces MyFitRx

For individuals living with chronic or multiple medical conditions, the Virtua William G. Rohrer Fitness Center offers MyFitRx, an eight-week fitness program to help improve their physical activity.

The individual can choose among 10 specialized pathways, undergo a fitness assessment, and have full membership access to the Virtua William G. Rohrer Fitness Center.

For more information about MyFitRx, call **856-325-5300** or visit www.VirtuaFitness.org/MyFitRx. During the month of August, the fitness center is offering a 25% off discount. Colleagues who have the Virtua Aetna health insurance may qualify for reimbursement. Click to view the Healthy Lifestyles [form](#). Click to view the [flyer](#).

Join the American Cancer Society Bike-A-Thon

Do you like to ride? Virtua colleagues and friends often ride together at many of the local cycling events, some of which Virtua is proud to sponsor, including the American Cancer Society Bike-A-Thon on **Sunday, Sept. 19**. For a discounted registration rate, or to learn more about our group and year-round opportunities to ride together, please email **Andrew Giordano** at AGiordano@virtua.org.

Save the Date – for a Healthy Walk!

As a way of promoting healthy hearts, Virtua is a sponsor of the American Heart Association Fall Heart Walk, to take place **Saturday, Oct. 23** at RiverWinds in West Deptford. Registration is 8 to 9:30 a.m., with the walk starting at 9:30 a.m. The options include a three-mile walk and a "Miracle Mile" walk.

"The health benefits of simply getting out and walking are so beneficial, and this is a fun opportunity to do it for such a great cause," said **Theresa Rowe, MSN, CRNP**, director of Heart Failure Services at Virtua. She will be one of many Virtua colleagues bringing family and friends, and even pets.

Heart Walk has always been about coming together, getting hearts pumping, honoring survivors - and having fun along the way. As Virtua teams are forming, feel free to join one or create one of your own. All together, we will be representing the overall Virtua team with the singular cause of promoting good heart health. [Click here](#) to register, and remember to join company Virtua Health. No financial commitment is necessary to participate, and Virtua shirts will be provided.

Musicians on Call: Now Always a Click Away

For over a decade now, Musicians on Call has delivered the healing power of music to patients at their bedside at Virtua Our Lady of Lourdes Hospital. In light of the pandemic, the program went virtual with live and recorded performances to be shared with patients, families, and staff throughout Virtua.

The music performances are now hosted on a user-friendly portal. To watch the programs, you just have to type in our log-in and unique passcode. The programs are presented live every week at 3 p.m., but past performances are posted and accessible anytime. Share the link and password with patients and

fellow colleagues to enjoy these heartfelt musical events. We know that music heals, and offering this service has the power to lift spirits.

Here's how it works:

- [Click here to log in.](#)
- Type in our access code: **lourdes** (same as our original membership, now Virtua wide).
- Choose from the drop-down, either **Family & Staff** or **Patient** as your selected role to be viewing the program. (This helps with tracking.)
- Scroll down to enjoy the live performance each Wednesday at 3 p.m. Or select from the archived performances posted to "Watch More Musicians on Call." The icon on the upper right of that frame opens to all previous videos.

Notice Something Different?

You will notice that today's *Clinician Update* is the first to arrive to you via the email address ClinicianUpdate@ThisIsVirtua.org. The name of this email box encompasses the broader scope of our content that has developed since we first started this weekly communication in the early days of COVID. The purpose of *Clinician Update* is to keep all our clinicians informed about the important happenings here at Virtua. In this way, *Clinician Update* is meant to be an instrument to connect you to us. Moving forward, expect your latest edition of *Clinician Update* to come via this email address and we [welcome your feedback](#) at any time.