

Clinician Update

April 24, 2025

Listen to an abbreviated audio version of Clinician Update.

We Care Compassionately by Practicing Empathy

We have officially embarked on our latest journey with Practicing Excellence. Chief clinical officer, Jennifer Khelil, DO, <u>last week shared in *Clinician Update*</u> how our new program is all about our refreshed <u>Guiding Principles</u>.

We begin with the Guiding Principle *WE Care Compassionately* and will watch Practicing Excellence tips that examine one of the simple actions that support this Guiding Principle. Specifically, we will review Practicing Empathy.

Emergency medicine physician Chuck Nolte, DO, recently shared a powerful patient connection about a colleague:

"I saw a patient for simple trip/fall. She asked if Dr. Syrita Farrow was working, explaining that Dr. Farrow saved her life. Six years ago, the patient struggled with addiction and was on a path to destruction. Dr. Farrow had a long heart-to-heart conversation with her and connected her with resources. She is now thriving. I hope this serves as a reminder that all the good you do is not lost by our patients. Great work, Dr. Farrow, you really changed a life."

We asked Syrita Farrow, DO, what empathy means to her. She said: "It means putting yourself in someone else's shoes—imagining how they feel, thinking about their perspective, and responding with care or compassion. I try to treat others how I would want myself or my family and friends to be treated."

Call to Action: Click to <u>view the different tracks here</u> and view the first video under your track.

Dr. Oyeyemi Authors Article on Care for Complex Cases

Patients with complex needs, including social challenges, face barriers to effective treatment and often experience frequent hospitalizations. Jubril Oyeyemi, MD, FHELA, founder and CEO of the Cherry Hill Free Clinic, recently published an article offering potential solutions to these issues.

He wrote about an innovative program at Virtua Mount Holly Hospital that reduced hospitalizations and enhanced care for such high-risk patients.

"There are ways to foster continuity of care for patients with complex needs without overhauling entire systems or increasing caregivers' workload," wrote Dr. Oyeyemi. "Intentionally designating frequent patients to a familiar provider...can generate long-term benefits for patients and providers."

Read in American Journal of Managed Care.

Cardiac Electrophysiology Today Now Posted to Digital 411

More patients than ever today receive the diagnosis of atrial fibrillation (AFib) or are determined to need pacemakers. Amidst an aging populace and better evaluation, cardiac electrophysiology care strives to keep pace. And indeed, EP technology and capabilities are rising to the challenge with innovation that is preventing disability and saving lives. Our most recent issue of the *Today* series of physician education newsletters centers on these advancements at Virtua.

<u>Cardiac Electrophysiology Today</u> details AFib Ablation + Left Atrial Appendage Occlusion.

"Traditionally, we've performed these two interventions—the ablation and occlusion—at separate times, resulting in an increased number of procedures for patients," said Darius Sholevar, MD, FACC, FHRS, a heart rhythm specialist who directs the electrophysiology laboratory at Virtua Our Lady of Lourdes Hospital. "For suitable patients, providing both of these steps in the same EP-cath lab session means a more convenient solution and an opportunity for these individuals to be free of ongoing anticoagulant therapy."

The issue also details pulsed field ablation, dual-chamber leadless pacemakers, and the development of renal denervation in hypertension treatment.

To learn more, click <u>Cardiac Electrophysiology Today</u> and note that our library of publications has a home base on <u>Digital 411</u>, found under "Additional Resources/Clinician Publications." There, you can find archived copies of *Clinician Update*, as well as the growing resource of the *Today* series.

Important Android Device Security Update is Now Available

A security advisory was put out for Samsung Mobile Devices prior to SMR MAY-2021 Release 1 on Android versions 8.1, 9.0, 10.0, 11.0 with Exynos and Qualcomm devices. If you are using a device that falls into this category, you should install the latest security updates as soon as possible.

What does this mean?

An identified vulnerability is being actively exploited. The latest update addresses the vulnerability.

What do I need to do?

Apply the latest software update to your personal device.

How do I check and update my device?

Refer to this article - Tips for Android devices: Check and Update your Android.

Top Physicians 2025 - South Jersey Magazine

Later this year, *South Jersey Magazine* will highlight those physicians as voted by the public who have made an impact on the lives of people in our area. Each person can vote one time per day <u>here</u>. Entries must be received by **May 7**.

To view South Jersey Magazine Top Physicians of 2024, click here.

What Patients Are Saying About Our Clinicians

Confidence in care is a common reference among our clinician reviews. Note the following recent examples and how the patient felt about the experience, and the clinician referenced:

"Dr. Jain was very, very thorough. He explained the entire knee replacement procedure and he's working with me on pain management to help my back so that I can delay getting my knees done, but I was so impressed with him. He's caring, he's empathetic, and he's just so knowledgeable. Ten out of ten. Thank you." (Rajesh Jain, MD)

"I had a fantastic experience with Dr. Nicole Melchior who was remarkably knowledgeable breast doctor, especially considering it was my first visit. She was extremely friendly, thoroughly explained every detail, reviewed my history, and discussed our plan for moving forward. I fully trust I am in good hands!" (Nicole Melchior, DO)

"My experience with the Rowan Pediatric Medicine has been phenomenal. I recommended you guys to a bunch of my friends because they are seeking pediatric care as well. So, I just wanted to let you know that you are doing a fantastic job. We love the Tanyard Rowan location, especially Dr. Stephens." (Clare Stephens, DO)

"I was very impressed the way she had read my chart before she saw me. So, she knew everything. She asked me wonderful questions. She shared information with me. I was very impressed, and I look forward to seeing her in a month." **(Susan Zimmerman, APN)**

"Everyone is very helpful, professional, and attentive. Dr. Breig is very caring and answers all questions and formulates a plan for your health care needs." (Jason Breig MD)

Virtua in the News

Newsweek Names Virtua Voorhees a Best Maternity Hospital

Newsweek recently named Virtua Voorhees among America's Best Maternity Hospitals—one of just 15 in New Jersey. This annual ranking recognizes "institutions that excel in providing exceptional care throughout the pregnancy, delivery and postpartum period." Read in <u>Newsweek</u> and <u>NJBiz</u>.

Virtua's Robotic-Surgery Expertise Gains Attention

In its annual "Best of Healthcare" feature, a South Jersey publication highlighted Virtua's regional and national leadership in robotic-assisted surgery.

"Our surgeons and teams perform robotic-assisted procedures every day, which leads to quality outcomes," said John Matsinger, DO, EVP and chief operating officer. He noted that Virtua has provided more than 43,000 robotic surgeries since 2006 and has 70-plus board-certified, robotically trained surgeons. Read in <u>South Jersey Biz</u>.

Virtua CEO Speaks Out on Key Issues

Becker's Hospital Review spoke with Dennis Pullin, president and CEO of Virtua Health to gain perspective on the role a CEO's public presence should play in guiding an organization through disruption or transformation — and how to decide which issues to address publicly. For example, Dennis recently spoke about being "champions of humanity" at the American College of Healthcare Executive's annual event. "It's our commitment to not leave anybody behind," he explained. "No matter who you are—forget about race, ethnicity, gender, religion —we are committed to taking care of everybody… So if there is something that conflicts with that, I feel it's important that I speak out."

Read in *Becker's Hospital Review*.

Encore for New Mobile Grocery Store

Virtua's newest Eat Well vehicle appeared in multiple media stories last week, and this week we have even more great pieces to share. Watch <u>Fox 29's Good</u> <u>Day</u> and read in <u>*Philadelphia Business Journal*</u>, <u>*NJBiz*</u>, and <u>*The Trentonian*</u>.

Mind Over Mama: Prioritizing Mental Health, April 30

Here is a worthwhile event to share with pregnant and postpartum moms. Becoming a mom is a beautiful journey, but it can also feel overwhelming. Psychological well-being is just as important as physical health during pregnancy. Virtua OB/GYN Stacy McCrosson, MD will join social Jessica Fowler, LCSW of the Virtua Perinatal Mood and Anxiety Disorder Program on the next Real Talk! Women's Health Chat to discuss all things mental health for pregnant and postpartum moms. They will answer questions, offer mental health tips, and discuss signs of perinatal mood disorders—plus when to seek help. The live webcast will be hosted by WXTU's Nicole Michalik on Wednesday, **April 30**, at 7 p.m.

For a printable flyer with details, click <u>here</u>. For more information and to register for free, click <u>here</u>.

Discussing Youth Depression and Suicide

WE Thrive, in partnership with the American Foundation for Suicide Prevention, brought together Virtua parents and caregivers for an honest and powerful

session about youth depression and suicide.<u>Click to view the recording.</u> The pass code is **7jzB0^*N** for access.

Topics Discussed

- How to recognize the warning signs of depression and suicide in young people.
- How to build confidence in starting conversations about mental health even when it's hard.
- Where to turn for resources and support, including the help of Virtua's own CASTLE program, which offers critical services for youth and families.

Upcoming Sessions in honor of Mental Health Awareness Month

- Virtual Events and Well-being Sessions (Dates in May)
- Positive Mental Health: One Step at a Time Challenge (May 12 to 16)

Virtua Our Lady of Lourdes Hospital Community Day, May 3

This year, Virtua Our Lady of Lourdes Hospital turns 75! Come out for our Community Day on Saturday, May 3, from 11 a.m. to 3 p.m. to celebrate our rich history, participate in our healthy, family-friendly activities, and get a sneak peek of our future as we share plans for our campus transformation.

For more information and to register click here.

Emergency Medicine CME Event, May 8

The Rowan-Virtua School of Osteopathic Medicine will be hosting the 2nd Annual South Jersey Emergency Medicine Symposium on Thursday, **May 8**, 8:00 a.m. to 2:30 p.m. at Top Golf in Mount Laurel. The CME event will provide updates in the specialty of emergency medicine in various topics required to practice the specialty. The relevance to the South Jersey regional area is highlighted by this conference as there is currently no specific Emergency Medicine CME events being offered to the physicians who practice in this area without a great distance of travel.

Learning Objectives:

- Demonstrate knowledge in updates in stroke care.
- Differentiate the presentations of cardiotoxic medications and the treatment of these toxidromes.

- Apply the knowledge of emergent stabilization and interventions in acute gastrointestinal bleeding.
- Explain the various and recommended treatments of status epilepticus.
- Define the knowledge of transfer laws and EMTALA.
- Perform a resuscitation with limited resources.

The event will include lunch/golf. For CME credit details and to register, click <u>here</u>.

Upcoming Local Cycling Events on Tap

Virtua cyclists often ride together for a great cause, and this time of the year features several worthwhile Virtua sponsored events:

On Saturday, **May 10**, Cherry Hill Free Clinic Cycling for Care 2025 takes place through the farms and low rolling hills of Burlington County. Distance options: 20, 41, 63, and 100 miles. To learn more or to register, click <u>here</u>.

On Sunday, **June 1**, the American Cancer Society Bike-A-Thon Bridge to the Beach is from Philadelphia to Ventnor, NJ. Distance options: 20 to 100 miles. Virtua has discounted registrations (use code CORP15). To learn more about the event and Team Virtua Health, click <u>here</u>.

On Saturday, **June 28**, the 2025 Propel 100 Charity Bike Ride starts off in Willingboro. Distance options: 12, 30, 50, 70, 100 miles. Virtua is not a sponsor but a beneficiary. Proceeds from Propel 100 support Cancer Patient Support Services and Mobile Health Screenings by Virtua Health. Some free registrations remain (contact Andrew below). To learn more or to register, click <u>here</u>.

If you are interested in learning more about Virtua's colleagues who participate in local cycling events, including information on how to obtain a colorful free jersey, email team captain Andrew Giordano at <u>agiordano@virtua.org</u>.



Virtua Health 303 Lippincott Drive, Marlton, NJ 08053 You received this email because you are subscribed to Marketing Information from Virtua.

<u>Unsubscribe</u>

Digital Services Privacy Statement