

Medtronic Partners with Virtua Health to Improve Access to Care



Virtua Health cardiologist Hafeza Shaikh, DO, provides medical screenings and support services to patients in southern New Jersey.

Late last year, Virtua announced a five-year partnership focused on improving delivery of quality care for residents of South Jersey, particularly those who reside in traditionally underserved communities or face systemic barriers to care.

Medtronic LABS, an independent, impact-focused organization funded by Medtronic plc, will simultaneously launch a separate pilot collaboration with the Cherry Hill Free Clinic and Virtua to address care and food access for people with chronic conditions—the first U.S.-based initiative for Medtronic LABS.

“I truly believe technology is the path forward to improving human welfare,” said Geoff Martha, Chairman and CEO of Medtronic. “This new partnership and collaboration demonstrate the opportunity to use technology to tackle health challenges in a localized, grassroots way. By taking a data-informed approach, we can help improve access and outcomes for patients with chronic conditions in southern New Jersey.”

“This partnership presents a significant opportunity to accelerate health equity and better outcomes for individuals and families in our community,” said [Dennis W. Pullin, FACHE](#), president and CEO of Virtua Health. “Together, we will apply the latest research and innovation to the fundamentals of community-based care, allowing us to identify and empower those who need support to achieve the best-possible quality of life.”

Martha was recently featured in the first episode of what is now season 3 of Dennis Pullin’s *Here for Good* podcast. You can listen on your favorite podcast platform or view a [video podcast here on YouTube](#).

Of particular interest to our team, one of the projects included in the scope of the partnership involves a program to optimize care for hospital patients diagnosed with heart failure, with a focus on slowing the progression of the disease and enhancing the experience of both patient and provider.

By employing Medtronic’s data-driven, decision-support tools, Virtua clinicians will provide ongoing resources post-hospitalization, minimizing the likelihood of readmission and creating sustainable, enriching solutions for the individual. [Read the full press release here](#).