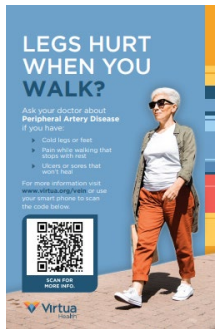


Vein & Vascular Service Promoted in Practice Locations



You may notice that many Virtua Cardiology practices have adorned their patient exam rooms with posters to educate patients and families to Virtua's unified vein and vascular services. The posters are meant to prompt a conversation with the clinical cardiologist related to symptoms they may be having but not necessarily reporting. Ideally, the cardiologist will use Epic to generate a referral to the service. However, the poster also directs to a digital landing page that provides additional information and direction for self-referral through a dedicated phone number or a web form that directs to the clinical navigation team.