



Vein & Vascular Service Promoted in Practice Locations

You may notice that many Virtua Cardiology practices have vascular service information posted in their patient exam rooms to educate patients and families about Virtua’s unified vein and vascular services.

The posters are meant to prompt a conversation with the clinical cardiologist related to symptoms they may be having, but not necessarily reporting. Ideally, the cardiologist will use Epic to generate a referral to the service. However, the poster also directs to a digital landing page that provides additional information. It provides direction for self-referral through a dedicated phone number or a web form that pings the clinical navigation team. The program hopes to expand into the Virtua Primary Care settings with collateral material appearing in their practices soon. Recently, the team

offered two free vascular screenings to the public at events held in Cherry Hill and Moorestown. More than 150 individuals were screened at those events.